

Tooth whitening information and FAQ's

Whitening can be an easy way of giving your smile more of a WOW factor, plus a more youthful appearance. It can also be a very effective way of lightening the natural colour of your teeth without removing any of the tooth surfaces. The ideal colour for facial harmony is to have the teeth match the whites of your eyes. If you want the Hollywood look you can go much whiter.

Your teeth may be stained from food and drinks such as tea, coffee, red wine and smoking. Teeth can also become more discoloured as we get older. Tartar (calculus) can also affect the colour of teeth. Some people may have staining under the surface which can be caused by certain antibiotics or tiny cracks in the teeth, which can take up stains.

Professional whitening is the safest and most reliable form of tooth whitening. Your dentist will be able to tell you if you are suitable for the treatment. Treatment can be done at home using a mini gum shield made from a mould or done for you in the practice. You can even watch a DVD with cinema glasses whilst you have the treatment! We use the same smile-studio patented system used by the celebrities.

FAQ's

Q. Is everybody suitable for tooth whitening?

A. Only natural teeth can be whitened. If you have fillings, crowns, bridges or veneers in your front teeth they would not change colour and may need replacing after whitening. We offer a FREE consultation where the dentist can check for any of these restorations.

Q. I have had my free consultation and am found to be suitable. I would like to go ahead with treatment. What happens next?

A. We will take some moulds of your teeth which are then sent off to our specialist laboratory. This will be charged at £75 on the day. The remaining cost to be paid at your next appointment.

Q. Would 'in surgery' whitening or the 'home kit' be better for me?

A. Everyone is different. It is down to personal preference. The advantage of having the 'in surgery' whitening is that you walk away the same day, with a brighter, whiter smile which we do for you in a couple of hours. You then can carry on at home until you achieve your desired shade. The 'home kit' means you do it all yourself, at home, over a longer period of time. In essence, the end result will be the same, the difference is the time it takes to achieve it!

Q. If I decided to go for the 'in surgery' option, how white can I expect to go in that session alone?

A. This can vary from person to person. It depends mostly on the density of your teeth. The denser they are, the harder they are to whiten quickly. Some people can leave the surgery dazzling, and some a few shades whiter. Everyone can get an initial boost. We include a home kit so you can control how white

you go! Combined in-surgery and home kit is £450. Home Starter Kit is £250

Q. How many home kits will I need?

A. Again, this can vary. On average, up to 3 kits may be necessary. You can purchase top-up kits as and when you need them at only £67.50 for non-plan patients and £59 for plan patients!

Q. How long will the finished result last?

A. Modern day diets are full of strong colours which are stain inducing. The biggest culprits are things like red wine, smoking, tea, coffee and curries. To keep your new smile looking bright we recommend you maintain it by using your home kit only one day every three months!

Q. I really want my teeth whitened but the cost too much for me to manage in one go.

A. Good news! We offer a finance facility in practice for the 'in surgery' system or for the 'home kit' with two additional gel kits. Subject to a credit check you can spread the total cost of this over 10 months, interest free! That means you pay only £40.50 a month if you are on the plan, or £45 non-plan for the 'in surgery'. For the 'home kit' it works out as £34.30 for plan patients and £38.50 non-plan. That makes it more manageable!



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